#### FURNITURE FUSION

WWW.FURNITUREFUSION.CO.UK

# GOOD THINGS



# FURNITURE FUSION

**EST.2001** 

#### **INITIAL CHALLENGES**

Started with hot-desking in Milton Keynes during a time when **projects** were on hold.

#### **KEY MILESTONE**

Met Radisson Edwardian at Hotelympia 2002; secured a 1,100chair order for the Grafton Hotel in London, marking the **beginning of** our journey with major hotel groups like Hilton, Marriot, IHG and **Clermont Hotels** 

#### **CURRENT OPERATIONS**

Based in Watford, operating with a team of 12, including sales, support, purchasing, project management, and marketing professionals.

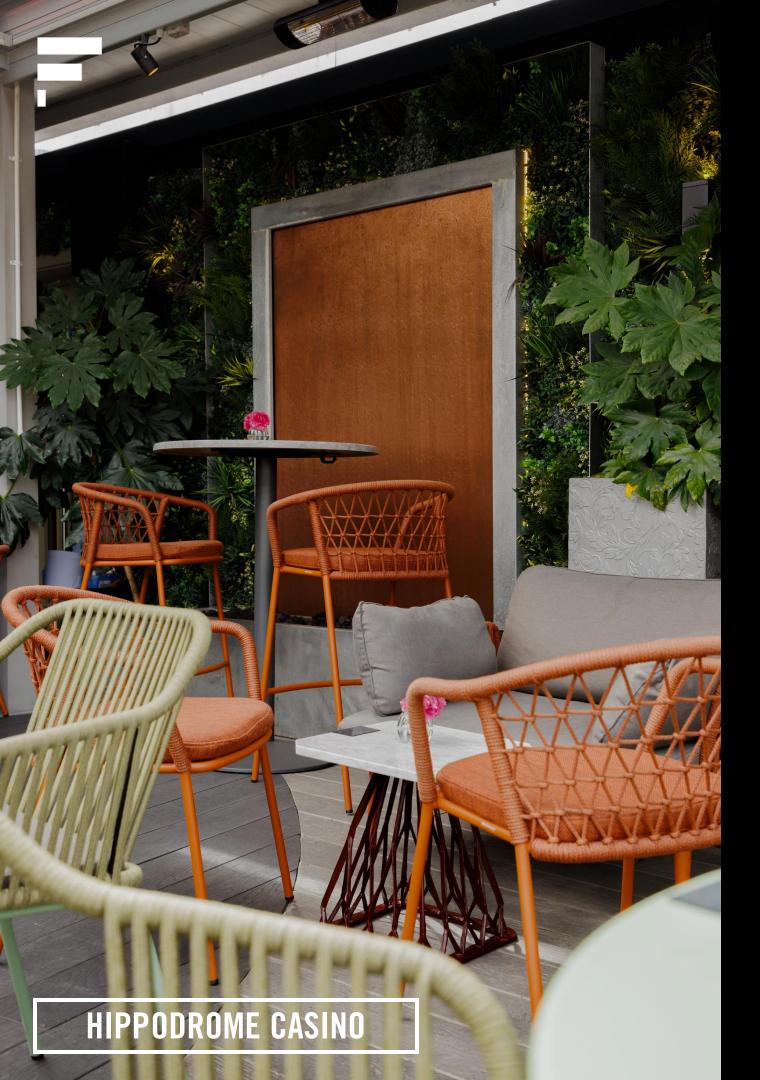
#### **PHILOSOPHY:**

**Committed** to **impacting projects** by being integral to the creative team, understanding the language of designers, and **ensuring** furniture complements the broader operation of hotels and restaurants.





HOTELYMPIA, FEBRUARY 2002 - EARLS COURT.



## FURNITURE FUSION EXECUTES YOUR **VISION:**

## WE LISTEN

## **WE INTERPRET**

## **WE DELIVER**



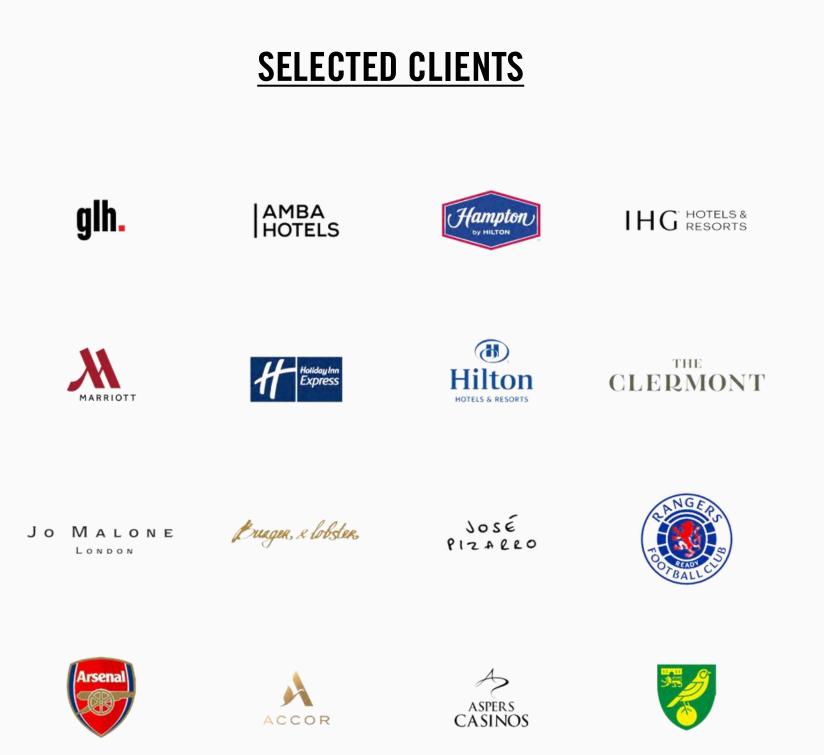












#### WORKPALCE

We collaborate with designers wanting to fill any commercial space. With 20 years' experience we never fail to surpass expectations

#### HOSPITALITY

We have produced custom furniture for major hotel groups like Marriot, Hampton and The Clermont alongside countless bars, cafes and restaurants.

#### HEALTHCARE

We can **adapt** to any environment or special requirement to match specifications for certain environments including hospitals and care facilities.

#### **EDUCATION**

At Furniture Fusion we are firm believers that an environment should nurture creativity. We always do our best to inspire with our products.

## COMMITMENT TO OUR CLIENTS

## QUICK QUOTES

Quotes typically provided within 24-48 hours.

## DETAIL

Quotations include visuals, specifications, delivery, and installation details.

## MANAGEMENT

We Assign a **dedicated** project manager for each project to ensure **timely** delivery and coordination.

## GUARANTEE

Provide an **operations** manual upon delivery, including care guides, warranties, and relevant certifications.







## BESPOKE

#### COLLABORATION

- Engage closely with clients and designers to understand their vision.
- Develop **initial concept drawings** or renderings to facilitate discussions and refine ideas.

#### **DETAIL AND CRAFTSMANSHIP:**

- Combine meticulous craftsmanship with cuttingedge technology.
- Deliver **unique** furniture pieces that perfectly suit your space.

#### TECHNICAL EXPERTISE:

- Produce detailed technical drawings using advanced CAD software.
- Ensure **precision** and **clarity** for manufacturing partners to accurately bring designs to life.

#### **END-TO-END SERVICE:**

- Manage the **entire process** from initial brief to final installation.
- Ensure seamless communication and execution at every stage.

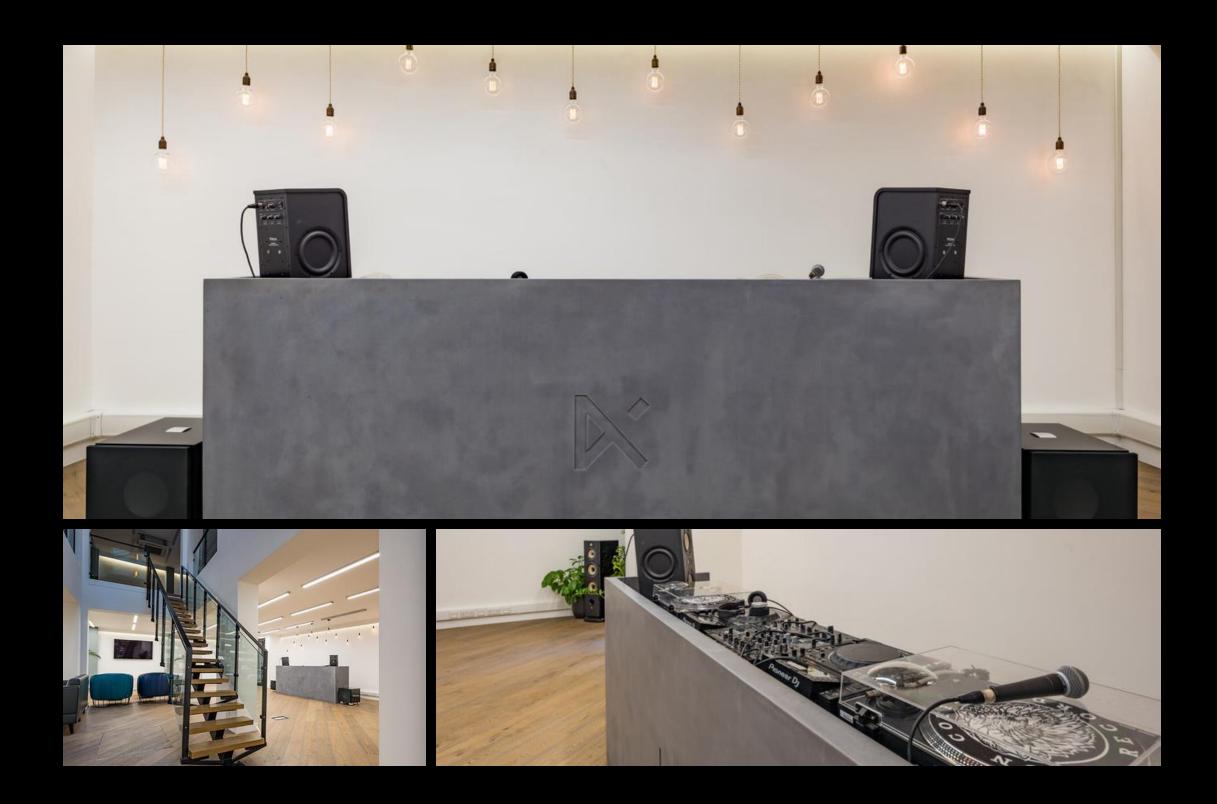


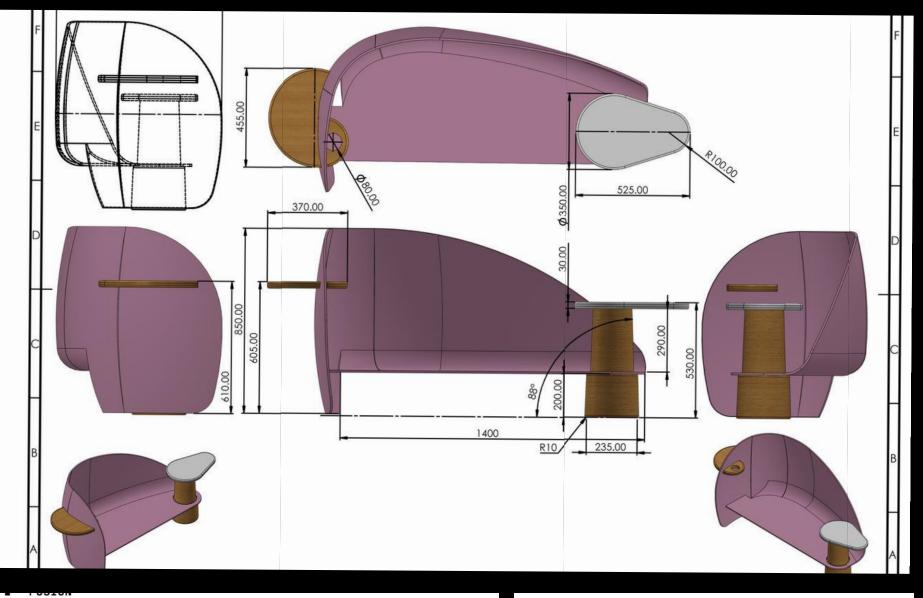
## $\langle \langle G, D, EM, C \rangle \rangle$

Journey – 'Don't Stop Believin' (1981) Nicki Minaj – 'Starships' (2012) Linkin Park – 'Shadow of the Day' (2007) Taylor Swift – We Are Never Ever Getting Back Together' (2012) Justin Bieber – 'Baby' (2010) Lady Gaga – 'The Edge of Glory' (2011) U2 - With or Without You' (1987)Miley Cyrus – 'Wrecking Ball' (2013) **Green Day – 'When I Come Around' (1995)** The Beatles – 'Let It Be' (1970) Katy Perry – 'Firework' (2010) Queen – 'We Are The Champions' (1977) Avril Lavigne – 'Sk8ter Boi' (2002) Carly Rae Jepson – 'Call Me Maybe' (2012) Adele – 'Someone Like You' (2011)



BESPOKE IS OUR forte







For more information, visit our **Bespoke Furniture Services page**.



FURNITURE FUSION

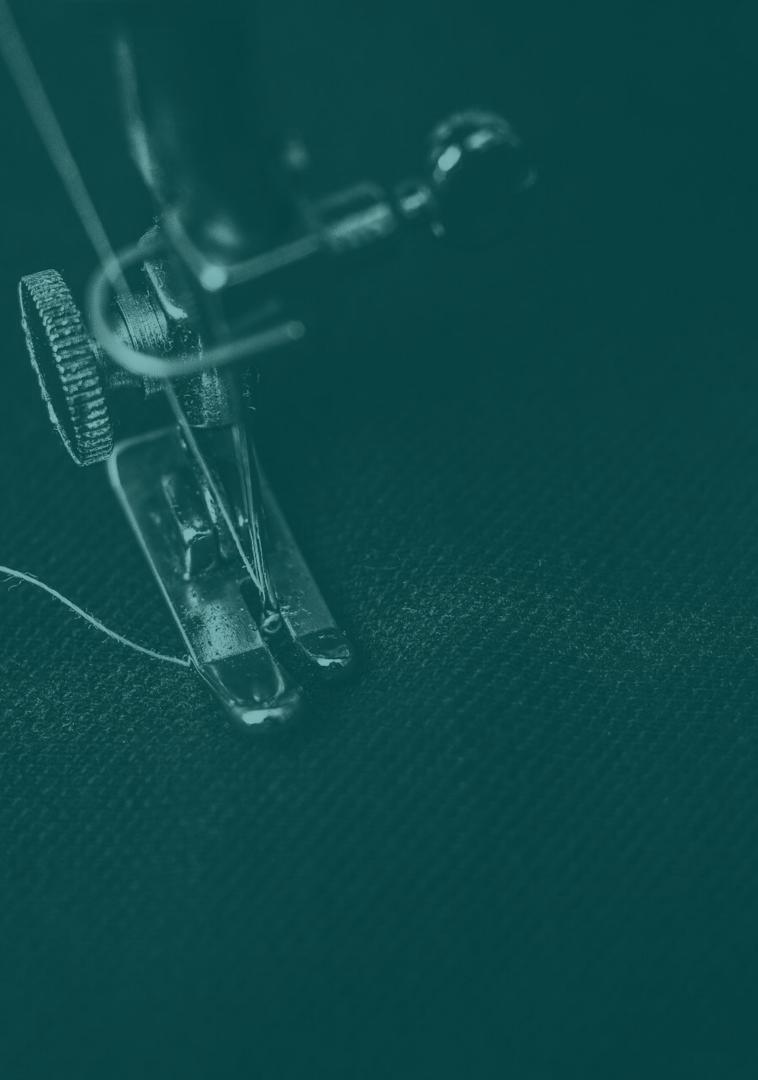
## SUSTAINABILITY

#### **RECYLCED FABRIC**

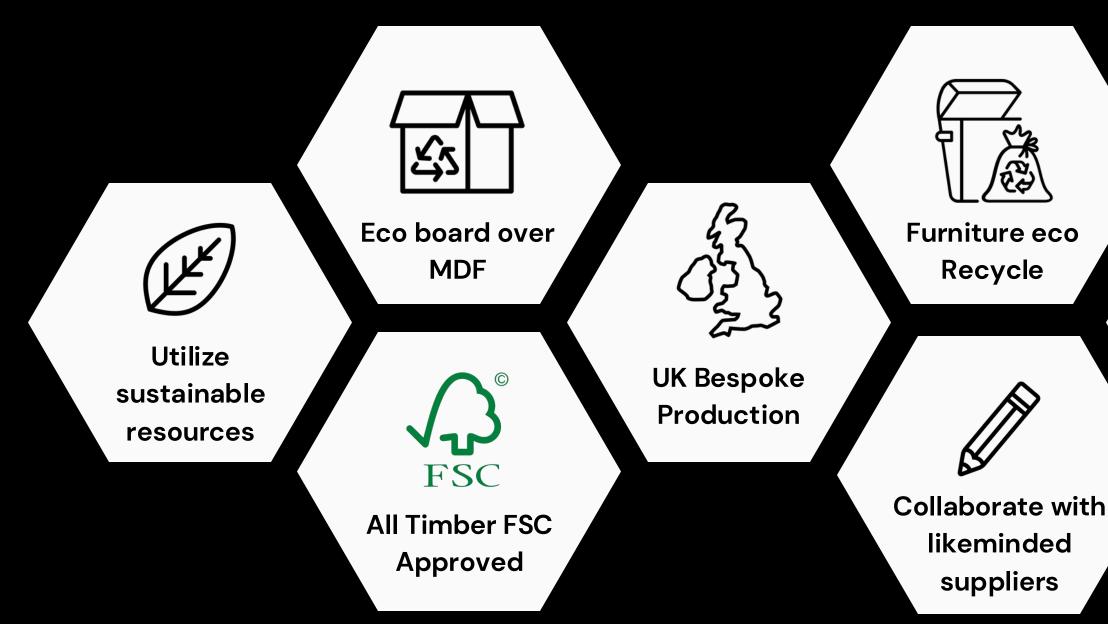
Whilst not every product we offer can be altered to be **100% recycled** we strive to look at making your project a **sustainable** one. For example, All **timber used by us is FSC certified** 

#### **CARBON FOOTPRINT**

We can help ensure your project keeps a low carbon footprint by using UK manufacturers, reducing transport emissions.



## **SUSTAINABLE EFFORTS**





Tailored sustainability initiatives

# BABBO RESTAURANT





#### BABBO







<u>BABBO 2024</u>

FURNITURE FUSION **16** 





#### **THISTLE HOLBORN & BLOOMSBURY**













#### HOTEL INDIGO - NEWCASTLE





# DERBION SHOPPING CENTRE





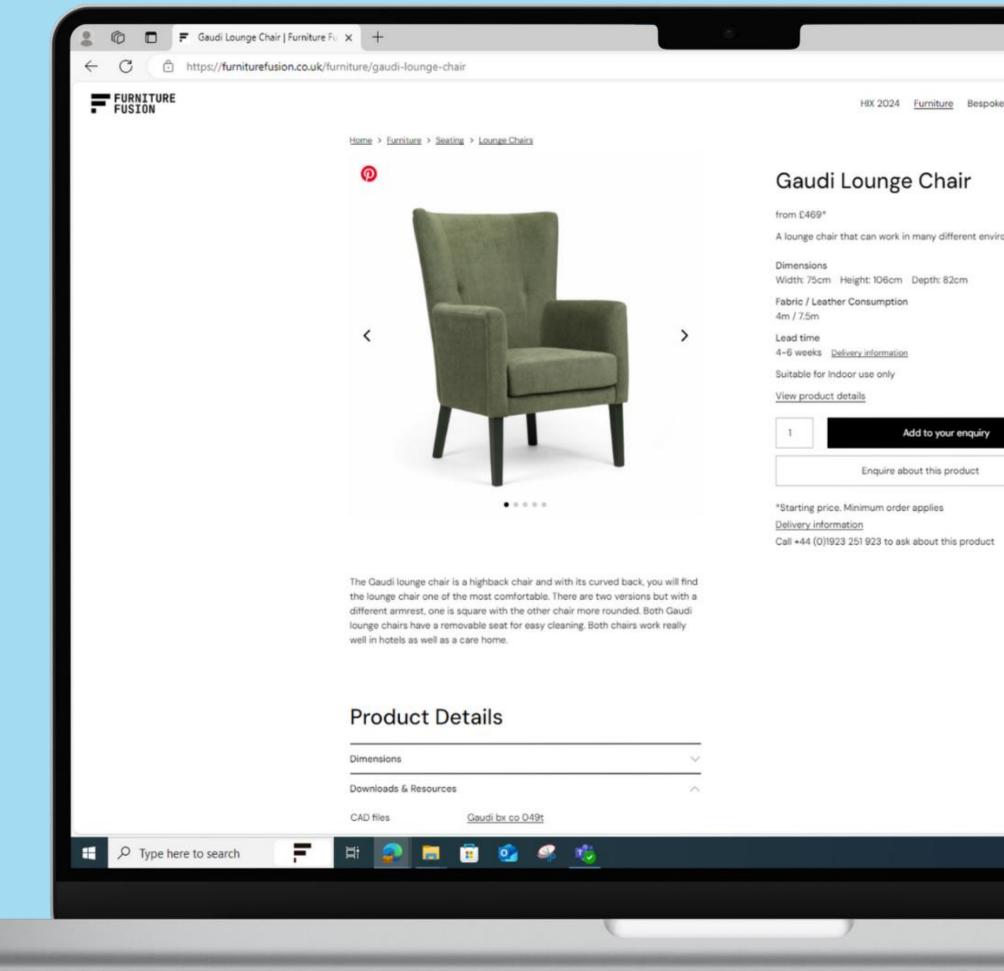
#### **DERBION SHOPPING CENTRE**



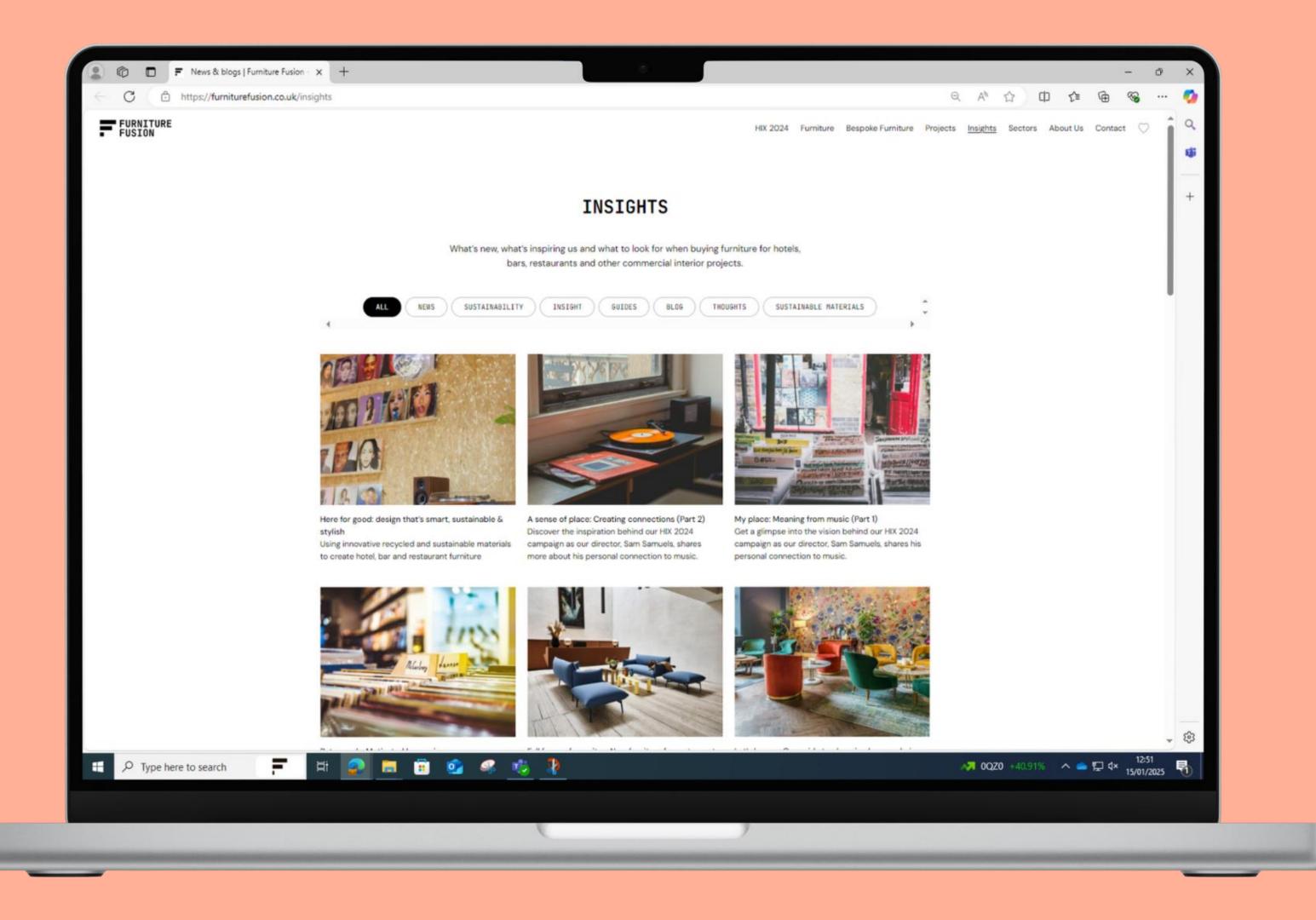


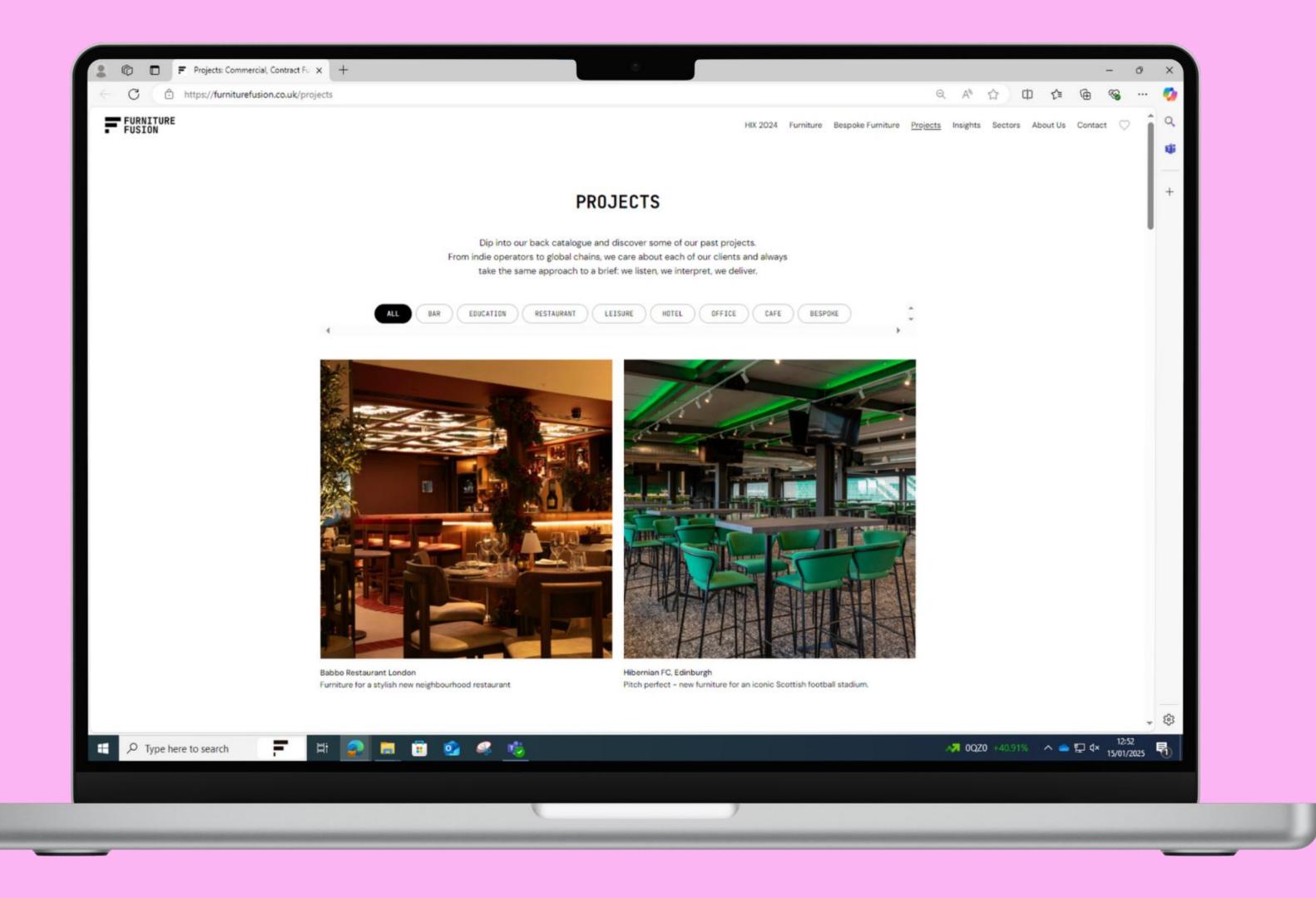






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## **WHAT IS BS5852?**

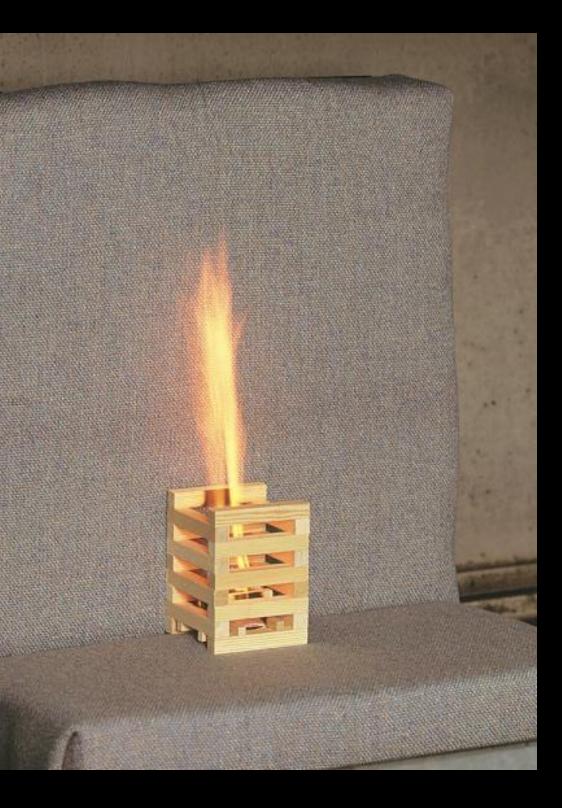
## **UK STANDARD**

- Hospitality (hotels, bars, and restaurants)
- Healthcare facilities
- Office environments
- Public spaces

### CRIB 5

- Ensures the safety of the public in environments where fire risks are higher.
- Provides a benchmark for fire-resistant materials, reducing the risk of furniture being a significant fire hazard.
- Crib 5 compliance is often **legally required** to meet local fire safety regulations in the UK.









## **WHY FURNITURE FUSION?**





Designers

## **OUR QUESTIONS TO YOU**

- What projects are you currently working on?
- Do you have a preferred or go to furniture supplier? If Yes, then why them?
- What trends are you noticing right now?
- What projects are you most proud of?
- What is the ratio of bespoke to standard furniture you use?
- How do you approach sustainability in your designs?
- What has been the most challenging project you've worked on, and why?
- What resources do you rely on to stay up-to-date with design trends and innovations?
- Do you draw inspiration from other design fields, like fashion or architecture?
- What qualities do you prioritize in suppliers?
- Do you involve suppliers in the early stages of design for bespoke furniture? If so, how?

# IET'S

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Find us on social media: **@furniturefusion** 

